

Houston Association of REALTORS and MLS - Benefits of Membership

	HAR Member	Non HAR Realtor	NMSP*	MLS Only
Access to HAR lockbox system for a fee	Yes	Yes	Yes	No
Access to active listing data feed facilitated by HAR (For DRs only)	Yes	Yes	No	No
HAR Appointment Manager (For DRs only)	Yes	Yes	No	No
Free advertising of HAR REALTOR listings on HAR.com	Yes	Yes	Yes	No
Free advertising of HAR REALTOR listings on REALTOR.com	Yes	Yes	Yes	No
Free inclusion of HAR REALTOR active listings in HAR data feeds	Yes	Yes	Yes	No
Free use of HAR Forms Manager	Yes	Yes	No	No
Free use of REALTOR ZipForms contract software	Yes	Yes	No	No
Use of REALTOR trademark in advertising	Yes	Yes	No	No
Free hosting and display of listing Videos	Yes	Yes	No	No
Free HAR REALTOR Member listing in HAR Membership Directory	Yes	No	No	No
Free HAR Area Networking Meetings	Yes	No	No	No
Free HAR publications	Yes	No	No	No
HAR REALTOR Discount Programs	Yes	No	No	No
HAR REALTOR discounts in the HAR SuperCenter	Yes	No	No	No
Free HAR MCE courses	Yes	\$ 50 per class	\$ 50 per class	\$ 50 per class
Free Agent Blog	Yes	\$100 per year	No	No
Free Client Experience Survey System	Yes	\$100 per year	No	No
Free basic HAR REALTOR Agent Website	Yes	\$100 per year	No	No
Free Agent Market Newsletter	Yes	\$100 per year	No	No
Free 713-REALTOR	Yes	\$100 per year	No	No
Free Agent Chat intergration	Yes	\$100 per year	No	No
Free Click to Call system for use on your website	Yes	\$100 per year	No	No
Free basic HAR REALTOR Company Website (For DRs only)	Yes	\$150 per year	No	No
Realtor Video Profile	\$99 per video	\$150 per video	No	No
<u>Access to Tempo MLS System for a fee</u>				
Ability to enter and search active listings	Yes	Yes	Yes	Yes
Access to Sold, Terminated, Expired and Pending listings	Yes	Yes	Yes	Yes
Access to tax system	Yes	Yes	Yes	Yes
Access to financial calculators	Yes	Yes	Yes	Yes
Access to MLS prospecting and auto-notification features	Yes	Yes	Yes	Yes
Access to MLS open house inventory	Yes	Yes	Yes	Yes
Access to MLS listing archive data	Yes	Yes	Yes	Yes
Management reports for broker level access	Yes	Yes	Yes	Yes

* Non Member Sales Persons are licensed salespersons affiliated with an HAR Broker Member but are not Realtor members